**Amazon Listing Novel Project Rubric**

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| --- | --- | --- | --- | --- |
|  | **On Target\*\*** | **Almost There** | **Not Quite There** | |
| **New Book Cover**  **(Artwork)** | Well thought out cover art for the book. | Thought out cover art for the book. | Simplistic or no cover art for the book. | |
| **Important Scenes**  **(Artwork)** | Two important scenes from the novel are chosen and rendered artistically displaying characters, plot, theme and/or setting. | Scenes from the novel are chosen and rendered artistically displaying characters, plot, theme and/or setting. | Scenes from the novel are chosen displaying characters, plot, theme and/or setting. | |
| **Preview Summary** | One or two sentence PREVIEW SUMMARY that captures a potential readers’ attention and will make them want to buy the book. Include the title and author. | One or two sentence PREVIEW SUMMARY that almost captures a potential readers’ attention and will make them want to buy the book. Include the title and author. | PREVIEW SUMMARY does not capture a potential reader’s attention and will make them want to buy the book. | |
| **Rank or Recommend** | Recommendation of the book to other readers in 3-5 sentences referencing characters, plot, theme and/or setting OR the novel has been ranked among other books in 3-5 sentences referencing characters, plot, theme and/or setting. | Recommendation of the book to other readers referencing characters, plot, theme and/or setting OR the novel has been ranked among other books referencing characters, plot, theme and/or setting. | Recommendation does not reference characters, plot, theme and/or setting. | |
| **Summary of the Novel** | Summary of novel including the Somebody, Wanted, But, So, Then parts of the book without giving away the ending. | Basic summary of novel including the Somebody, Wanted, But, So, Then parts of the book without giving away the ending. | The summary of novel does not include the Somebody, Wanted, But, So, Then parts of the book or is nonexistent. | |
| **Product Details** | Age range, grade level, pages, publisher |  |  | |
| **Quote Me** | 3-5 significant, meaningful, important quotes have been selected that referencing characters, plot, theme and/or setting. | Quotes have been selected that referencing characters, plot, theme and/or setting. | No quotes have been selected that referencing characters, plot, theme and/or setting. | |
| **Editorial Review** | Review of the novel includes strong points of interest referencing the characters, plot, theme and setting in 3-5 sentences. | Review of the novel includes points of interest referencing the characters, plot, theme and setting in 3-5 sentences. | Review of the novel does not include points of interest referencing the characters, plot, theme and setting in 3-5 sentences. |  |

**\*\*\*Keep in mind that creativity and cleverness count! Think about what you are doing.**

**Utilize other platforms to complete this project like Prezi, PowerPoint, Publisher, Inspiration and anything else that is out there!**

**25 points per section for a total of 200 points!**